

## **ADVERTISING RATES**

### **JANUARY 2010**

<b>“Experts Online”</b>	<b>Single Edition Entry</b>	<b>£27 mono only</b>
<b>1/8th page</b>	<b>Single Edition Entry</b>	<b>£60 Colour</b>
<b>1/4 page</b>	<b>Single Edition Entry</b>	<b>£102 Colour</b>
<b>1/2 page</b>	<b>Single Edition Entry</b>	<b>£190 Colour</b>
<b>Full page</b>	<b>Single Edition Entry</b>	<b>£330 Colour</b>
<b>Back cover*</b>	<b>Single Edition Entry</b>	<b>£357 Colour</b>

10% discount offered for three edition bookings

15% discount offered for six edition bookings

\* Subject to availability

All prices subject to VAT at 17.5%

Prices include artwork & design, mono proofs and a voucher copy of the magazine

**Phone 01474 705899 for Advertising Sales**

**1/2 Page £190**

130mm x 95mm

**Full Page £330**

130mm x 195mm

**1/4 Page £102**

63mm x 95mm

**1/8 Page £60**

63mm x 45mm

**Experts Online £27**

63mm x 20mm

## LEAFLETS

### JANUARY 2010

#### Distribution Rates - per 1,000 leaflets

	A5 single sheet	A4 folded to A5 or DL
Up to 2,500 leaflets	£32	£38
Up to 5,000 leaflets	£30	£36
Up to 10,000 leaflets	£28	£33
Up to 20,000 leaflets	£24	£29
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<b>Full distribution</b>	<b>£470</b>	<b>£695</b>

**NB The above prices exclude VAT at 17.5%**

Leaflets will only be accepted if they are delivered to our office in **Longfield** and are clearly marked with **quantities per carton**.

Dimensions of each **carton should not exceed 300mm x 250mm x 250mm**. This is to limit the weight to a reasonable level.

All A4 leaflets must be folded.

**All 'overs' supplied will be disposed of - NOT returned**

**With over 60,000 readers every month - no other local magazine gives you this guaranteed coverage**

## CIRCULATION

**With over 60,000 readers every month NO other local magazine gives you this guaranteed coverage**

### DISTRIBUTION DETAILS

Ash	120
Bean	700
Culverstone & Vigo	1,350
Darenth Park	300
Eynsford & Station	720
Farningham	500
Greenhithe	850
Hartley	2,150
Hawley	550
Hextable	1,650
Horton Kirby	345
Ingress Park	975
Istead Rise	1,300
Longfield & Longfield Hill	850
Meopham incl. Station and Sole St Station	1,800
New Ash Green	2,400
Southfleet & Betsham	400
Stone	750
Sutton at Hone	1,935
West Kingsdown	2,015
Wrotham	680

**Plus**

**Pick-up points throughout the region**

**Sainsbury • Morrison • Waitrose • Asda • Co-op**

Encompassed by: Greenhithe • Hextable • Gravesend • Borough Green  
• Otford • Wilmington • Shoreham • Green St Green • Perry Street

## DISTRIBUTION MAP

